

## PRESS RELEASE

On International Women's Day:

### ENEL CHILE DISTINGUISHES 13 OUTSTANDING CHILEAN WOMEN FOR THEIR CONTRIBUTION TO THE COUNTRY'S DEVELOPMENT

- *The winners of the 2017 Women's Energy award are Marcela Serrano, Constanza del Río, Carolina Figueroa, Marina Hermosilla, Alejandra Mizala, Emilia Díaz, Pía Salas, Macarena Pizarro, Tonka Tomicic, Paula Molina, Erika Olivera, Liliana Solari, and the Enel Distribución employee, Soledad Silva.*
- *Each one of the award winners makes significant contributions in their respective fields of action, such as sports, social communication, art, music and letters, environment, energy efficiency and sustainability, public service, education, innovation and entrepreneurship, community work, journalism, entertainment, and public debate.*
- *The Women's Energy Award reflects the commitment of Enel Chile, part of the Enel group, to sustainable development and gender equality, reaffirming the role of women and their contribution to society from their different spheres of action.*

**Santiago, March 07, 2016** - For the eleventh consecutive year and in the framework of International Women's Day, Enel Chile and its subsidiaries, Enel Generación Chile and Enel Distribución Chile, distinguished 13 outstanding women for their contribution to the country's social development.

Each one of the winners makes significant contributions in their respective fields of action, such as art, music and letters, public service, environment, energy efficiency and sustainability, education, innovation and entrepreneurship, public debate, community work, journalism, entertainment, social communication, and sports.

This year the Women's Energy Award, in its various categories, went to: Marcela Serrano, Constanza del Río, Carolina Figueroa, Marina Hermosilla, Alejandra Mizala, Emilia Díaz, Pía Salas, Macarena Pizarro, Tonka Tomicic, Paula Molina, Erika Olivera, Liliana Solari and the Enel Distribución employee, Soledad Silva. (see profiles below).

With this type of initiative, Enel Chile, part of the Enel group, reinforces its commitment to the community, helping to strengthen the role of women in the country's development and in undertaking actions that seek to strengthen society in general.

## PRESS RELEASE

### More than 100 women have already received the award

President Michelle Bachelet, State ministers, representatives of the arts, journalists and communicators, professionals from different areas, social leaders and entrepreneurs have been recognized with the Women's Energy award. Among the award winners from previous years we can highlight Isabel Allende, Soledad Onetto, Bárbara Figueroa, Mercedes Ducci, Ana María Cummins, Mónica Pérez, Pilar Vergara, María Angélica Prats, Consuelo Saavedra, Ana Lya Uriarte, Constanza Stipicic, Mónica Rincón, Ximena Casarejos, María Elena Wood, Tamara Acosta, Diana Bolocco, Antonia Lehmann, Cecilia Rovaretti, Alejandra Wood, Annie Dufey, Carmen Romero, Paulina Urrutia, Nicola Borregaard, Vivi Kreutzberger, Jacqueline Plass, Lake Sagaris, Mónica Comandari, Francisca Florenzano, Paz Bacuñán, Patricia Matte, Katherine Salosny, Francisca Valenzuela, Javiara Blanco, Andrea Repetto, Delfina Guzmán, Maite Alberti, among others.

### 2017 Jury

The Women's Energy Award is awarded based on the nomination by Enel Chile employees, for the various predetermined categories. The process ends with the deliberation of a jury that this year included Komal Dadlani, founder of Lab4U; Antonella Pellegrini, Enel Chile Sustainability Manager; Iris Boeninger, Director of Enel Distribución Chile; Monica de Martino, Enel Chile Regulatory Manager; Vivianne Blanlot, Director of Icare; Francisca Valdés, Executive Director of Mujeres Empresarias; Cecilia Pérez, former government spokeswoman and current host of Radio Agricultura; CNN Chile journalist, Matilde Burgos; Nicola Cotugno, CEO of Enel Chile; José Miranda, Enel Chile's Communications Manager; and Pedro Urzúa, Manager of Enel Chile's Institutional Relations.

### 2017 WOMENS ENERGY AWARD - CATEGORIES

**Women's Energy Award for career trajectory: Liliana Solari.** Liliana Solari is honorary president of Bethia, a group that is present in retail through Falabella, in communications with part ownership of the Mega television channel, in transportation, wine and agriculture, sanitation, horseracing, thoroughbred horse farms in the United States and Chile, and in the area of health through the Colmena Isapre.

She dedicated much of her life to the group she formed in 1987 in Los Angeles where she bought and gave life to a horse-breeding farm, *Haras Don Alberto*, in honor of her father, Alberto Solari Magnasco, renowned horse breeder and CEO of Falabella.

In 2012, she decided to leave the presidency of the Bethia group to dedicate herself to her hobbies, horses and social work focused on education and health of children and the elderly. Her son, Carlos Heller, took charge of the Bethia group. That same year she was recognized as the best evaluated Chilean woman among 100 leaders with the best corporate reputation in Chile.

**Public Service: Constanza del Río.** Founder and Director of the NGO *Nos Buscamos* ([www.nosbuscamos.org](http://www.nosbuscamos.org)). At age 39, Constanza del Río learned that she was adopted in an irregular manner, and together with her husband, Arturo Fellay, started the search for her parents through a website. The same site helped other people, affected by this type of adoption, to find their families again.

## PRESS RELEASE

Today *Nos Buscamos* has achieved 34 reunions and is dealing with more than 3,000 cases of mothers/fathers looking for their children. It has been a difficult journey but they have been able to influence public policies, and, today, they continue to work through the contribution of members and companies.

**Sports: Erika Olivera.** An outstanding Chilean marathoner who, besides being the flag bearer of the national delegation during the 2016 Olympic Games in Rio de Janeiro, was the first woman in the world to complete five Olympic marathons.

Erika Olivera said goodbye to the competitions in Rio 2016 after 30 years of competing, 24 of which were representing Chile.

**Social Communication: Paula Molina.** Journalist with a long career, where she has excelled in the creation, edition, and conduction of programs in *Radio Cooperativa*. She is also a contributor to the BBC's international news service and has been featured in newspapers and magazines such as *Paula* and *Qué Pasa*, the TV channels 13 and Mega, and the newspaper, *El Mercurio*, among others. In 2012, Harvard University awarded her with the Nieman Scholarship, the oldest scholarship for journalists in the world. Paula holds a Master's Degree in Public Policy and has been recognized as an "Outstanding Graduate" from the Universidad de Chile. She has also received the "Communication and Poverty" and "Elena Caffarena" awards as an outstanding woman in the media, and in the United States, she was one of the winners of the Knight Foundation Funds for Innovation in Journalism.

**Art, Music and Letters: Marcela Serrano.** With a degree in engraving, she worked in various fields of the visual arts, especially in artistic installations and actions, including body art. Some of her novels, published with great success in Latin America and Europe, have been made into movies and translated into eighteen languages. Among them, we can highlight: *Nosotras que nos queremos tanto* (1991), receiving the Sor Juana Inés de la Cruz award in 1994, a distinction awarded to the best Spanish-American novel written by women; *Para que no me olvides* (1993), which obtained the Municipal Literature award in Santiago de Chile in 1994, *Antigua vida mía* (1995), *El albergue de las mujeres tristes* (1997), *Nuestra Señora de la Soledad* (1999), and *Diez mujeres* (2012).

**Environment, Energy Efficiency, and Sustainability: Marina Hermosilla.** She is currently executive director of the Center for Business Leaders Against Climate Change (CLG), an entity sponsored by the Universidad de Chile's Economics and Business School and the British Embassy, which collaborates with the public sector to promote policies and strategies that facilitate the transition towards a low carbon and low risk climate economy, combining academia and business through the development of thought and action; as well as supporting their implementation, so as to translate into opportunities for the country's development.

**Education: Alejandra Mizala.** Economist with a degree from the U. de Chile and PhD in Economics from the University of California at Berkeley. She is currently director of the Center for Advanced Research in Education and a head professor in the Department of Industrial Engineering at the Universidad de Chile. She is a member of the International Academy of Education.

## PRESS RELEASE

The Universidad de Chile awarded her with the *Amanda Labarca* merit award in 2015 and *Comunidad Mujer* distinguished her for her research on gender gaps in mathematics education and actions to encourage a greater presence of women in the area of science and mathematics.

**Innovation and Entrepreneurship: Emilia Díaz.** She wrote a novel at age 17, founded a high-tech company at 22, was chosen as one of the 100 young bio-leaders of the future at 23, and was selected as one of the 100 young leaders and 100 leading women of 2015 in Chile. In 2013, Emilia Diaz created Kaitek Labs, a company supported by Corfo that turns bacteria into computers for environmental monitoring. She is currently working on a Red Tide Detection Kit, a device which made her a winner of the International Business Model Competition and of Her Global Impact, thanks to which she attended Singularity University.

**Community Work: Pía Salas.** As an actress and dancer, she participated in several television series, including "Marrón Glacé", "El amor está de moda" and "La sombra del ángel". In October 2005, after hearing the story on television about young people living on the banks of the Mapocho River, she decided to turn her life around and start an initiative to seek stability and dignify the image of children living by the river. She is the founder and director of "Abrazarte", a non-profit foundation which main lines of action are education in arts, trades, sports, and self-management for teenagers and young people on the street.

**Contribution to the Public debate: Carolina Figueroa.** Mother of Emilia and Sofia, she is the President of the *Emilia Foundation* which promoted the promulgation of Law 20,770 that stiffens the penalties for drunk driving.

With a Master's degree in History of America from the Universidad de Chile and PhD in History from the same institution she divides her life between the family and her work as a researcher at the Institute of International Studies at Universidad Arturo Prat, with the mission of promoting a Culture of responsibility on the road and the effective fulfillment of the penalties indicated in the Emilia Law, a legal body that bears the name of her daughter, deceased in 2013, a victim of the irresponsibility of a drunk driver.

**Journalism: Macarena Pizarro.** Journalist and conductor of *Chilevisión Noticias Central*, she is also the host of the CHV program *En la Mira*. In 2002 she was awarded the APES award for the best journalist on television, and in 2004 she was honored as one of the 100 women leaders by the newspaper *El Mercurio*. During her professional career she has participated in the coverage of major news events in Chile and as a special envoy for various news events abroad.

**Entertainment: Tonka Tomicic.** In 2004 she joined the program *Buenos Días a Todos* to replace Karen Doggenweiler and, a year later, in 2005 she formally became the host for TVN's morning show. After four years in the state channel, Tonka changed channels and, in 2009 she joined Channel 13. She currently hosts the morning show *Bienvenidos* with Martín Cárcamo.

Another landmark that marked her career as a host was her work animating the International Song Festival of Viña del Mar, together with Sergio Lagos, in 2007 and 2008. In 2016, the GFK Adimark poll nominated Tomicic as the best TV host.



## PRESS RELEASE

**Women's Energy Award Enel Chile: Soledad Silva.** She currently works as administrative assistant, in a branch of Enel in the district of San Ramón. She has been in the company for 30 years. According to Soledad, "I have worked in practically all departments." She started as a telephone operator, participating in different areas; commercial, emergency, public lighting. Parallel to his work at Enel Distribución (formerly Chilectra) she studied secretarial work. That decision allowed her to work in other areas of the company. For 10 years, she has participated in *Huellas de mi Tierra*, a folk dance group, created by Enel employees.