

PRESS RELEASE

ENEL CHILE LAUNCHES ITS NEW CORPORATE IMAGE

- *Enel Chile is part of the Enel Group, an Italian multinational with presence in more than 30 countries on 4 continents. It has an installed capacity of nearly 90 GW, with more than 1.9 million kilometers of transmission lines and 61 million customers throughout the world.*
- *Enel Chile is present in our country through its subsidiaries, Enel Generación Chile, with more than 100 generation units, and Enel Distribución Chile, the main electricity distributor in Chile.*

Santiago, November 30, 2016. Enel Chile is starting a new phase committed to the progress of the country and the high demands of Chileans in energy issues. After its shareholders made the decision to change the names of the three companies of the group, today we are taking a new step by presenting the corporate image that accompanies this milestone.

"This launching has to do with assuming the notion that the country has changed. With our history and our achievements, we recognize that we are no longer exactly the same and that we will face the future capitalizing on all the contributions that Enel provides us, as a multinational leader in the energy market. Through our new, fresh and vital corporate image, we want to affirm that we aspire to be an increasingly transparent, flexible, dynamic and collaborative company," explains **Nicola Cotugno**, Enel Chile's CEO.

Having completed the task of electrifying Chile and bringing energy to households, the challenge of the coming years is to improve service and implement technological innovation. Our goal is to develop and deliver cleaner technologies to customers to meet their demands while improving quality of life.

Increasing energy efficiency through a competitive generation mix, in coordination with the communities and taking care of the environment are the objectives of the new Enel Generación Chile (former Endesa Chile), which has 29 plants with more than 100 generation units. With regard to the final consumer, Enel Distribución Chile (former Chilectra) is promoting the development of new uses and ways of managing energy for its 1.8 million customers.

"Seeing how this new vision of Enel Chile becomes a reality, fills us with satisfaction and enthusiasm for the upcoming challenges. That is why I want to thank our directors, executives, and technicians who have participated in this recent transformation process, which we are proudly launching today," said Enel Chile President, **Herman Chadwick**.



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Enel Chile is part of the Enel Group, a leading multinational in the industry, with 50 years of experience and presence in more than 30 countries on 4 continents. Enel has an installed capacity of about 90 GW, with more than 1.9 million kilometers of transmission lines and 62 million customers worldwide.