



PRESS RELEASE

ENEL TEAMS UP WITH DORNA TO BECOME TITLE SPONSOR OF FIM MotoE WORLD CUP AND SUSTAINABLE POWER PARTNER OF MotoGP

- *The Group brings smart charging technology, advanced energy services, green energy to power the world's first fully-electric motorcycle racing series*

Rome, February 6th, 2018 – Enel will be the title sponsor of the upcoming FIM¹ MotoE World Cup, the world's first fully-electric motorcycle circuit racing series recognised by the Federation, naming the series the **FIM Enel MotoE World Cup** from its inception in 2019. The company has also announced its new role as Sustainable Power Partner of MotoGP™, sharing a common vision with Dorna Sports, the racing event's commercial rights holder, which targets the sport's long-term commitment to sustainability.

The announcement was made at an event held today at Officine Farneto in Rome.

The new MotoE World Cup will be a leap into the future through the competition of the world's first *Fast Charge* electric motorcycles manufactured by Italian company Energica, bringing together performance and zero emissions.

Vito Ippolito, FIM President, commented: *“We are delighted to announce this new Dorna-Enel partnership, with Enel having shown a solid plan in the development of renewable energy generation technologies. The FIM started with a Sustainability programme 25 years ago. We consider this as one key pillar for the future of motorcycling and for the evolution in the field of Alternative Energies. We are absolutely confident that the partnership between Dorna, Energica and Enel will ensure that within the sports sector, we are contributing to the achievement of the Sustainable Development Goals, especially those related with Affordable Clean Energy.”*

Francesco Starace, CEO and General Manager of the Enel Group, said: *“Today's announcement of our partnership with Dorna underlines once again Enel's commitment to champion the continued advancement of electric mobility globally. Our contribution of industrial solutions to both MotoGP, the leading motorcycle racing series, and MotoE, an exciting new frontier in the world of competitive motorsports, will allow Enel to continue to explore technology innovation in the world of sustainable transportation. Our partnership with MotoE and MotoGP is therefore a natural next step for Enel, building on our position as Official Power Partner of Formula E, which we announced in 2016. Enel's leadership over the last decade in the renewable energy revolution and in smart technologies for homes, businesses and cities, brings us to partnerships such as this one with Dorna in order to implement and communicate our sustainability strategy, in which the electrification of transportation plays a key role.”*

¹ Fédération Internationale de Motocyclisme (International Motorcycling Federation).



Carmelo Ezpeleta, CEO Dorna Sports, said: “*Dorna together with FIM are delighted to move ahead into the world of electric mobility - an option we consider a parallel path for the future. Today we are thrilled to announce our partnership with Enel as the official title sponsor for the FIM Enel MotoE World Cup, as well as being the Sustainable Power Partner of MotoGP - a technical partner we look forward to working with in this new venture. We are satisfied with the commitment and values Enel encapsulates, as they perfectly highlight the principles that the new FIM Enel MotoE World Cup is founded on. We are very proud to work with such a global, innovative and far-reaching company such as Enel and look forward to the collaboration which also involves IRTA, the MotoGP Independent Teams and the excellent Energica bike. You can be sure that together we can make the Cup a resounding success.*”

Enel, through its advanced energy services division Enel X, will offer its technical expertise and experience in electric mobility to the FIM Enel MotoE World Cup. The Group will provide smart and fast charging, advanced energy services, green energy supply as well as storage, with dedicated on-site personnel and facilities. MotoE's complex electrical system will be supported by Enel's smart energy management solutions, and by renewable energy generated locally through the latest generation of portable photovoltaic systems or available from local energy distribution grids. Furthermore, as MotoGP™'s Sustainable Power Partner, Enel will cooperate with Dorna to provide MotoGP™ with advanced energy solutions, including those aimed at boosting energy efficiency of the competition's events.

Enel will design and deliver smart charging devices to ensure fast charging for the Energica motorbikes, whereby a specially designed battery-equipped mobile charger, capable of fully charging a motorcycle in less than 30 minutes, will be connected to Enel's smart e-mobility platform to optimise the charging process. The above platform integrates the cutting-edge technologies of Enel's Electro Mobility Management platform (EMM), which allows remote monitoring of charging stations, and the JuiceNet platform, developed by Enel's US subsidiary eMotorWerks, which allows for the aggregation of distributed storage facilities.

As title sponsor of the FIM Enel MotoE World Cup, Enel's logo will be prominently featured on the motorcycle and the pilots' leathers of the new racing series.

Enel is a multinational power company and a leading integrated player in the global power, gas and renewables markets. It is Europe's largest utility in terms of market capitalisation and figures among Europe's leading power companies in terms of installed capacity and reported EBITDA. The Group is present in over 30 countries worldwide, producing energy with around 86 GW of managed capacity. Enel distributes electricity and gas through a network of over 2 million kilometres, and with over 65 million business and household customers globally, the Group has the largest customer base among European competitors. Enel's renewables arm Enel Green Power already manages around 40 GW of wind, solar, geothermal, biomass and hydropower plants in Europe, the Americas, Africa, Asia and Australia.

Dorna Sports is the exclusive commercial and television rights holder of the FIM Road Racing World Championship Grand Prix (MotoGP™), along with the MOTUL FIM Superbike World Championship (WorldSBK), the FIM CEV Repsol, the Red Bull MotoGP™ Rookies Cup, the Idemitsu Asia Talent Cup and the British Talent Cup. Dorna Sports was established in 1988 as an international Sports Management and marketing company. MotoGP™ is the pinnacle of motorcycle racing and Dorna's star product. It is the oldest motorsport world championship in the world, with 69 years of history to its name. Dorna provides a vast range of products: advertising exposure, promotional and corporate activities, merchandising, commercial rights, corporate hospitality, overseas freight, TV rights, TV production, live feeds, post-produced programmes, tailor-made signals, OnBoard technology, timing systems, data processing, graphics for live broadcast, intranets, internet webcasts, online results and video streaming amongst them.



The FIM (Fédération Internationale de Motocyclisme) founded in 1904, is the governing body for motorcycle sport and the global advocate for motorcycling. The FIM is an independent association formed by 113 National Federations throughout the world. It is recognised as the sole competent authority in motorcycle sport by the International Olympic Committee (IOC). Among its 50 FIM World Championships the main events are MotoGP™, Superbike, Endurance, Motocross, Supercross, Trial, Enduro, Cross-Country Rallies and Speedway. Furthermore, the FIM is also active and involved in the following areas: public affairs, road safety, touring and protection of the environment. The FIM was the first international sports federation to impose an Environmental Code in 1994.

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